

LEADERSHIP LESSONS FROM ANGRY BIRDS



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WHO ARE WE?

- Jena Doolittle
 - Assistant Apartment Director at GVSU
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 - Living Center Director at GVSU
- Marykatherine Woodson
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LET'S PLAY!



BEHIND THE BIRDS

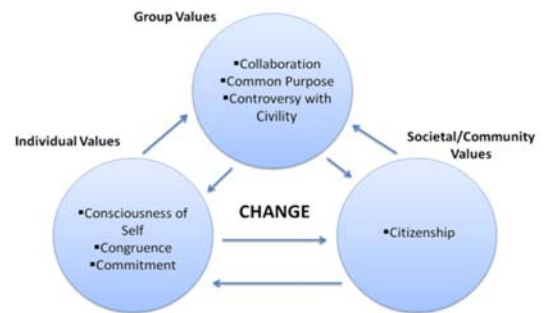
- The premise of Angry Birds is to guide your flock in the attempt to retrieve their eggs, stolen by an army of green pigs.



BASIC LEADERSHIP THEORIES

- *Social Change Model*
- *Relational Leadership Model*
- *Servant Leadership*

SOCIAL CHANGE MODEL



5 PRINCIPLES OF RELATIONAL LEADERSHIP

- Process-oriented*-the way the group establishes itself and how it accomplishes its purpose
- Purposeful*-the ability to make a commitment and establish a vision for the group
- Ethical*-makes moral decisions
- Inclusive*-of people and diverse points of view
- Empowering*-of others to enable others to act



SERVANT LEADERSHIP

- *What is Servant Leadership?*
 - A practical philosophy, which supports people who choose to serve first, and then lead as a way of expanding service to individuals and institutions
- *10 Key Elements of Servant Leadership*
- *Why Be a Servant Leader?*
 - Because you can create, grow, and impact a community of your peers to be empowered and live the change they want to see



10 LEADERSHIP LESSONS LEARNED



#1 IT'S IMPORTANT TO UTILIZE THE RIGHT PEOPLE FOR EACH SITUATION

- *Make sure to put team members into roles that utilize their skill set.*
- *Think of your best friend and the one task that they absolutely do better than you. Is it easier to ask for their help or continuously struggle with poor results?*

#2 EVERY BIRD MATTERS

- *Even when they might not play an active role, each team member contributes to the overall success.*
- *How do you recognize the contributions of all members in your group?*

#3 DON'T BE A PIG

- *You never know when someone will come back to haunt you, so don't be a pig!*
- *True Story!*
 - *The Founders of Pixar approached Disney about being apart of the Disney Corporation. After being turned down by Disney, Steve Jobs approached them and put stock into the company. Eleven years later, Disney bought Pixar for \$7.4 million.*
- *How do you turn your haters into your motivators?*



#4 ALLOW TIME FOR THINGS TO DEVELOP

- *The Superman Effect: There is leadership skills and strengths in all of us, but they only reveal themselves when you are ready*
- *What are some leadership skills that took you time to develop?*



#5 IT'S OKAY TO FAIL, AS LONG AS YOU LEARN SOMETHING

- *More than one bird = More than one chance*



#6 TRYING AGAIN IS THE ONLY ALTERNATIVE TO QUITTING, BUT SOMETIMES YOU NEED A BREAK

- *Getting it right the first time rarely happens, that's why Roxio (the gaming company) created the replay button*
- *True Story!*
 - *It took Henry Ford three tries before he founded a successful automobile company.*
- *What failure(s) have you had as a leader that you thought would forever hold you back?*

#7 LUCK IS NEEDED

- *There is some luck involved in life and when it meets preparation, you find success.*
- *How is unplanned luck directly connected to planned preparation?*



#8 SOME WALLS REQUIRE THAT YOU GO AROUND THEM, NOT THROUGH THEM

- *You don't need to take the most direct route to your goal, just the best route. Go around the stone walls or people.*
- *How can you go around walls (people) while being respectful and not stepping on toes?*



#9 YOU CAN FIND A WAY

- *Sometimes a level seems impossible, but there is usually a way forward if you're willing to keep trying.*
- *Precision is important. What resources are available to groups to help "win the level"?*

#10 CELEBRATE AFTER EVERY WIN

- *After every level, the birds celebrate loudly. Do you?*
- *How can you celebrate the small victories in your own groups? What recognition can you do on individual and group levels?*



WHAT BIRD ARE YOU? QUIZ

QUESTIONS/EVALUATIONS



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